

STUDIOSORORES

EVENT DESIGN, FLORISTRY, PLANNING & CO-ORDINATION

2018/19 BROCHURE





MEET JESSIE

DIRECTOR: EVENT PLANNING, PRODUCTION, DESIGN & STYLING

When searching for an event planner I think it's so important to find someone that you relate to, who you know you'll have fun with and whom you can trust completely throughout the planning and design process.

My team works hard to create exceptional events together with our clients, so that they still feel in control of the process and the celebration is truly theirs. As a planner it is absolutely essential to be calm and approachable, with a wealth of great contacts whom will be brought together seamlessly in order to create an incredibly special day.

As well as making sure the atmosphere and entertainment is spot on, I also like to make things look visually amazing - whatever your style may be - and pay attention to every little detail that makes any event stand out from the rest. Having an in house floristry team headed up by leading UK floral designer Georgia Westwood allows us to create a much more cohesive design plan for your event.

With studios in the heart of The Cotswolds and London, we enjoy travelling across the UK and throughout Europe – bringing imaginative design concepts together for our clients, with over 10 years of professional experience.

Jessie
x



MEET GEORGIA

DIRECTOR: FLOWERS, PRODUCTION, DESIGN & STYLING

It is important to me to bring a refreshing approach to the UK floristry scene, turning away from traditional styles and creating abundantly beautiful designs inspired by the imperfections that nature so effortlessly creates.

Each design has its own fluidity and natural movement and this is reflected throughout the entire design plan that we create for you. Sourcing flowers both locally and all over the world, I ensure that I bring the highest quality by using unusual varieties that add texture and personality to displays. Our in house floristry is a key component of every single design plan we create.

Creating large scale installations, beautiful floral tablescapes and out of this world bouquets, I head up a team who bring a unique quality to each design, constantly experimenting with new techniques and ingredients.

Working with nature will continue to challenge and inspire me every day. Good design ensures that not only you receive the best quality but also that it is authentically you. No piece should ever be the same and should be original as you are.

Georgia
x



"From the moment we met Jessie & Georgia it was clear that they wanted to get to know us in order to be able to help us plan and deliver the perfect day. Their friendly, professional approach enabled open communications so they understood exactly what we wanted and delivered on this to make our day perfect".

Holly & Richard



HOW IT WORKS

STUDIO SORORES offers a comprehensive event planning and design service with a boutique feel and all of the experience, creativity, and connections required to take your ideas and bring them to life. You will always be provided with a meticulous yet friendly service, and each event is treated as the ultimate priority - we always limit the number of full planning events we take on each year in order to provide you with the highest level of service and attention.

Every event is always completely unique and different – some clients have a very hands-on approach, whilst others prefer their planner to handle everything on their behalf. Once we decide to work together, we would normally arrange a meeting in person so we can get to know you a little better – from your favourite colours, your personal style, what your home looks and feel like, what hobbies you have, and more practical questions about your personal priorities for the day – all of this will all be used to provide design & supplier recommendations for all of the details that will make your celebration totally unique and personal to you.





WHAT TO EXPECT

We will always endeavour to set your event apart from the rest, not only because we enjoy variety and are passionate about our job, but also because we truly care about creating memories that will live with you long after the celebrations are over.

Just as important as finding a planner or stylist with the right skills and passion - is finding someone you can relate to and feel comfortable with along the way.

Sisters Jessie Westwood and Georgia Westwood at **STUDIO SORORES** have an excellent attention to detail and the ability to create imaginative design concepts, but will always listen carefully to your own ideas on all aspects of the celebrations and help to create the perfect wedding or event for you as individuals.

It's important that all of our clients receive the very best level of service. We endeavour to always reply to enquiries within 48 hours unless working on an event, we never commit to more than one full planning client in a weekend, we respect our clients confidentiality, we always pass on discounts and never accept or charge commission with vendors, our public liability and professional indemnity insurance is always up to date and we are fully committed to respecting each and every one of our clients fairly and honestly.





WHY BOOK AN EVENT PLANNER?

Planning and designing a successful and beautiful event is a full time job, and the more personal and milestone celebrations can also result in emotions running high. There are many reasons that couples decide to employ a planner, but it's essential that you find one who understands your vision and whom you will feel comfortable working alongside for the entire process.

Having an event planner help curate your celebration ensures that every detail is considered with a cohesive design plan, that vendors are reputable and reliable, and that it is all brought together seamlessly on the day – whilst enabling you to remain in control of decisions, and allowing you to truly enjoy the planning process. Whether you are hoping for a smaller and more intimate affair, or a more lavish celebration, having a planner will add great value to your experience.

Co-founder Jessie Westwood is absolutely passionate about helping her clients to create memorable and meaningful events which truly reflect your personal style. No matter what your preferences and priorities are, she would love to help you create an exceptional event that provides lasting memories for you and your guests.

With an expert wedding planner on hand to help you research, source vendors, co-ordinate and manage the timings of each step in the planning process, you can focus on really enjoying the experience with someone who understands your vision, allowing you to completely relax in the final run up to the day.



WHAT IS EVENT DESIGN & STYLING?

In the ever increasingly visual world of social media, we have found our clients place a huge importance on creating events that look incredible.

Whilst we agree that ant event or party is so much more enjoyable and impactful if it looks amazing, we also believe in linking that together with the overall experience. We focus on creating design plans that will offer an immersive experiences and delight all of the senses - which is why it is so important to blend this service with full planning and co-ordination, as well as floristry and design.

We don't only consider the colour palette when we start looking at the picture of your event - think of it like a series of paintings in an art gallery we are curating. The design plan will consider all elements like this and walk vendors through the wedding journey - scented candles and florals, soft furnishings, textured stationery and linen - every element is important to us.

We even consider how the food will look and taste as part of the dining experience - perhaps bringing in local flavours from where you grew up or featuring a dish similar to that of your favourite restaurant - working closely with the caterer to create a bespoke menu which is complimented by the tablescape it will be served at.

We like to match beauty with practicality and given our unique combination of skills are in a position to advise you how to achieve a cohesive vision with the very best artists in your team.



HOW DO YOU DESIGN FLOWERS?

It is important to us that each event we do, each arrangement we make, each installation we dream up, is completely unique. Our style is a modern organic take on classic flowers, ensuring the look is timeless.

We create a full floral design plan which often coincides with our styling design plan, focusing on inspiration from previous work, colour themes, textures and ingredients. We have no formula with how we create our flowers, allowing the stems themselves to dictate how an arrangement is made, ensuring it is full of movement and personality.

It is always useful for us to take inspiration from things that you love. Perhaps a painting you have in your sitting room, or a particular swatch of colour that you're drawn towards. The more we understand about you, the more we can translate into creating a completely original floral design plan.

Georgia Westwood is our floristry Director, managing a lovely team of florists and designers who assist throughout the making process.



WHAT'S INCLUDED?

EVENT MANAGEMENT

STUDIO SORORES not only specialises in creating beautiful celebrations, we also have over 10 years of event planning experience, which we use to provide you with a calm and comprehensive event management service. From supplier co-ordination and meetings, planning and logistics, detailed timelines and itineraries, payment reminders, through to overseeing set up on the day itself – we pride ourselves in providing a practical and personalised service at the highest level throughout.

FLORAL DESIGN

One of the greatest luxuries in working with us on your event planning and design, is that you are able to take advantage of our incredible in house floristry team headed up by leading UK fine art floral designer Georgia Westwood. We specialise in creating exquisite arrangements and organic large-scale installations.

COLOUR, THEME & DESIGN

We always take a collaborative approach to creating a design plan which will help turn your vision into a reality - after spending time getting to know each other and chatting through likes and dislikes, we will be able to advise on every aspect of the day. From the overall colour palette, floral design, lighting, linens and table styling, you'll have a clear idea of the visual experience that your guests will be welcomed with from start to finish.

BUDGET CREATION & FINANCIAL TRACKING

Creating a comprehensive breakdown with your full budget should be one of the first and most important steps in the planning process. Based on your own priorities and expectations, we take your budget and allocate resources for every little detail - helping you to ensure value for money throughout. This budget is then reviewed and updated throughout the planning process to keep track of any overages and savings along the way.

VENUE SEARCH & SELECTION

Finding the right location or marquee vendor for your special day can be one of the most challenging aspects. Incredibly important, as it really sets the tone of the celebrations, and often will inform the overall design scheme too. We will research and shortlist a selection of beautiful venues that fit your overall vision - whether you're looking for a boutique hotel, rustic barn or holding the event at your home. We regularly work at private homes and luxury hotels across the UK, and can also support guest accommodation requirements.

PHOTOGRAPHY & VIDEOGRAPHY

Having everlasting memories to look back on for many years to come should always be one of your priorities when organising a milestone event. Whether your style preference is for soft and feminine, cinematic, fine art, clean and fresh or slightly more alternative, we will hand pick the very best in the industry to capture the day.

LINEN, CROCKERY & FURNITURE

From stand out furnishings to stunning tableware, we will search and select the very best hire companies that will cater for your venue and design plan.

STATIONERY

A co-ordinating set of printed materials is so important in pulling together a cohesive design plan; remember it's the little details that are often the most memorable! We will consult with stationery suppliers to make sure you have the right format, colours and style.

CAKE & CATERING

Whether you prefer local and organic, formal dining or a more laid back and casual affair, we will find you the best catering companies to make sure your guests have the very best experience. We will co-ordinate and offer advice on menu selection, tastings, cake design and beverage requirements - right through to timelines and on the day co-ordination, making sure your chef and catering manager are kept in the loop on all key timings.

ENTERTAINMENT

From fantastic live bands to late night DJ's and magicians, we will make sure your guests are kept happy and dancing the night away.

TRANSPORTATION

We will find your ideal transport to make sure you and your guests arrive at the venue on time and in style.

FINISHING TOUCHES

Making your event "you" is a key part of making the day feel personal and memorable - from welcome gifts to favours and guest books, we will help you add those finishing touches that make a real difference.

EVENT PRODUCTION & STYLING

We will bring together an expert team to take care of advance set up and styling, overseeing every detail and ensuring the design plan is executed perfectly.

EVENT CO-ORDINATION

With detailed itineraries, advance confirmation with suppliers, management of key timings and set up on the day, as well as having calm and quick thinking professional on hand to deal with any last minute emergencies - we will be there throughout, giving you peace of mind. We'll also come back the next day to oversee clear down and returning of all hire items.



INVESTMENT

FULL SERVICE DESIGN, PLANNING & CO-ORDINATION

10% of the total overall budget*

*Minimum service fee of £15,000.

FLORAL DESIGN & INSTALLATION

Minimum cost of flowers £2000.

BESPOKE SERVICES

A bespoke package to cover individual elements such as design planning, on the day co-ordination and venue styling can be tailor made on request.

Minimum fee of £3000.

A personalised quote can be provided after an initial consultation